

PORTFOLIO | CERIEL LUCKER

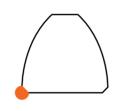


Projects

















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Introduction

About me and design

Industrial Design is a very broad term. For me it is the ability to solve the most urgent problems we encounter as human beings and as society. Especially the environmental problems, which are strongly related to how we treat our products and the disposal of them. The circular economy is an inspiration source for me. It not only deals with the environmental constraints, but also with the new business opportunities which emerge from this transition.

Besides design, there is politics. It is the place where important decisions are made. As a member and assistent counsillor of the Dutch Labour party I have the possibility to convince other politicians to implement the circular economy and to make my city more durable.

In this portfolio you can see a variaty of projects I did over the years Have fun and who knows we stay in touch!



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Curiculum Vitae

Education

2019-Ongoing Master Industrial Ecology

TU Delft / Leiden University

Delft / Leiden (NL)

2017-2018 Master Product Design

Strate School of Design,

Paris (FR)

Best graduation project

2015 Minor Product Design,

Strate School of Design,

Paris (FR)

2013-2016 BSc Industrial Design

Engineering,

Technical University Delft (NL)

Honours Programme Bachelor

2007-2013 Gymnasium,

Graaf Huyn College,

Geleen (NL)

Cum Laude, GPA 8.0/10 (2013)

Additional courses

2018 Entrepreneurship
 2016 Towards circular product design
 2013-2016 Honours Programme Technical University Delft (NL)
 2015 French course intermediate, CERAN, Spa (BE)

Interests

Tennis

Tennis combines both technical and mental aspects. it helps to escape from reality and to remain focused during work.

Music

Making music is my way to relax. I play both the piano and the drums. A combination of rhythm and melody.

Nature

I've always had a fascination for nature. My designs are often inspired by them. To taker care for our local nature, I maintain a public fruit meadow.

Curiculum Vitae

Experiences

Board Shift 2020-ongoing

Business Coördinator

Association Industrial Ecology

2019-Ongoing **NSpeaker**

Speakers, Geleen (NL)

Founder and Owner

Plök 2019-Ongoing

Fruitevents, Geleen (NL)

Organizor

2018-Ongoing Rotterzwam

Rotterdam (NL)

Advisory board member

2018-Ongoing

Municipality of Sittard-Geleen (NL)

Committee member

2016-Ongoing

Circular Clockworks

Watches. Delft

Co-founder & co-owner

2016

Technical University Delft

Msc Student assistent

Skills

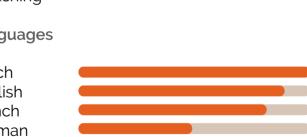
Core competencies

working in teams quick assessments and analyses leadership pragmatic attitude self-reflecting attitude auto didactical social and environmental engagement Design competencies

3D modeling prototyping Adobe Sketching

Languages

Dutch English French German



Curiculum Vitae

Exhibitions/Presentations

GHC-awards 2019 Guest Speaker award ceremony Geleen (NI)

2019 Wanted Design

Participant Conscious Design

New York (US)

Presenting of my graduation project

Dutch Design Week 2018/2017 Participant Next way of Living Finhoven (NL)

International design exposition

2018 Interlycées

Presentation circular economy

Luxembourg (LU)

2017 Boijmans van Beuningen

Participant Change the System

Rotterdam (NL)

Exposition disruptive concepts

Doctors without borders 2017

Presentation minilab

Paris (FR)

Transportable lab for monitoring

bacterial resistance

Prizes/Nominations

2019/2018 DJ100 Member sustainable young 100 Sustainable motion 2018 Coup de coeur (favorite) Final graduation project Agorize 2018 2018 Graduate Design Awards Finalist 2016 IDEAS Award (second prize), **IDEAS Laboratory** Saint-Étienne (FR) The new co-working experience

Press

Plök ziet kansen in fruit 2019 De limburger Link article Realist met een verhaal 2018 De limburger Link article Parijs 3 jaar geleden 2018 De limburger Link article Politcal Achievements

Motion Foodforest 2020 Municipality Sittard-Geleen Motion Sustainable Events 2019

Circular Clockworks

The first circular watch

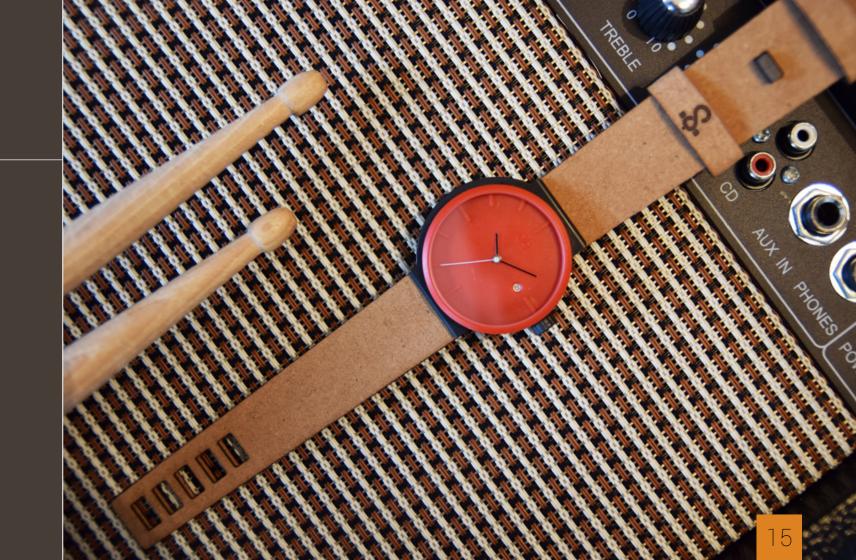
In 2016 I became inspired by the philosophy of the Circular Economy and was eager to be part of this new movement. Therefore I co-founded Circular Clockworks. To show people the full potential of recycled plastics.

In our opinion, the success of the circular economy depends heavily on the image of recycled materials. They really need their image brushed up. Our way to do so? A high-quality watch made from recycled materials. With this product you wear sustainability and can spread the word about the circular economy.

Not only is this watch designed following the circular economy, but also our service. That's why we buy every watch back to be able to reuse everything.



Circular Clockworks



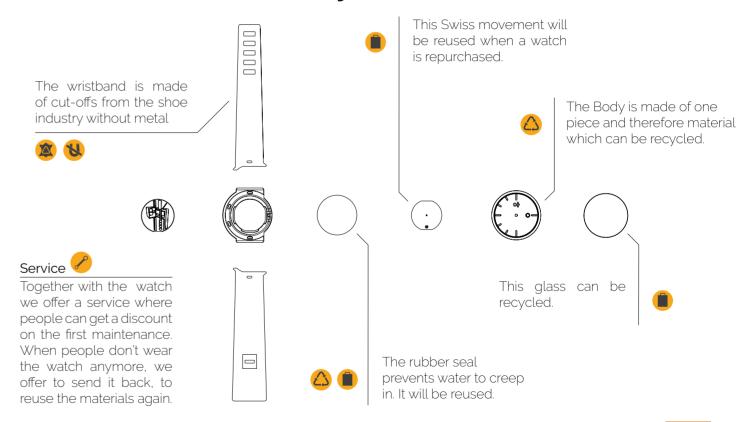
Designing

At the beginning we started the project with one simple question. What kind of product would augment the perceived value of recycled materials and would make clear easily to consumers what the circular economy realy is about. A watch does it all, because it is already associated with value. And because a watch is a simple product, our choies regarding the circular economy are easily explained.





The circular way









Producing as locally as possible means to build an own injection machine and mould to hand-press our watch. Exploring the limits of Dave Hakkens precious plastics' hand injection machine we came close. We injectect parts as a proof of concept, but the technique was not consistant enought to be suitable for production.









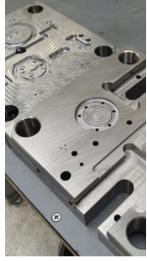






After deciding not to use our own injection machine, we produced a professional mould. Several prototypes were made to ensure the proper working of the watch. Comfort and style were tested by several users. With every prototype the watch improved gradually. The image on the right shows this process and all the iterations we made.







After finishing the mould, the first production took off. With 70 watches pre-sold, our productionline came alive. Few improvements had to be made to produce both fast and consistent.















Since we launched our first model, people have been asking for a smaller version. It set us a challenge to make the same design smaller and improve it from what we learned out of the first model. The result is a watch which is constructed better and looks more elegant. With the pattern on the dial we looked for the bounderies of plastic manufacturing, still using recycled consumer waste products.



NSpeaker

A bluetooth speaker made from a train

During my study I designed and made speakers on request. During those builds I always used new parts. When I refurbished some 40 year old radios, I noticed that the speakers themselves hardly ever were worn. That's how the idea of a new speaker made from old parts was born.

The NSpeaker (NS stands for the Dutch Railways) is made from 40 year old train broadcasting speakers. Every part that is mounted on a train is designed to endure vandalism and will last more than 40 years. When I got the first speakers I was suprised by the excellent state.







Cut-offs floorpanels

When a trainfloor is renewed they have to cut the panels to their correct size. This leaves strips of wood. It's perfect for making speaker cabinets as they are very durable.

Broadcasting speakers

After 40 years of loyal duty, these speakers don't show the slightest wear or tear. It would have been a tremendous shame if they weren't used again.



Plök

Rediscovering public fruit

The region of south Limbourg has a rich history of fruitmeadows. Before intensive agriculture existed every town and city was surrounded by fruit trees. Now their biodiversity is at stake, municipalities replant old species.

Unfortunately the reconstructed meadows don't get the attention they deserve The municipality does not prune them regularly and the fruits are hardly used.

With Plök we want to revive these meadows. Pruning them ourselves, organizing a yearly fruitfestival and using the fruits to make juice and cider. It's a great succes. People are rediscovering picking fruits themselves and enjoying the beautiful nature around. The meadows are regaining their valuable spot in our local society.

Because of this success our next goal is to establish a fruitforrest in the same region. To celebrate the different edible plants our region has in cooperation with local entrepreneurs.





Cider



Oasis

Naturally and Infinitely refreshing

Oasis is a display cabinet for fruits and vegetables to replace a part of our regular fridge. A product that shows the beauty of fresh products so we will not forget them.

However Oasis shows not only our greens, it shows a different approach to product design. Inspired by nature it absorbs water and lets it evaporate to coo the interior. A system without electricity nor harmful substances that will work forever.

Together with Oasis we will waste less food, consume less electricity and will be stimulated to use our products longer.



Analysis



50% of all fruits and vegetables are wasted somewhere in the supply chain.



The space and pollution related to this waste is of the same magnitude of Russia



The products that make it to the consumer are often badly stored

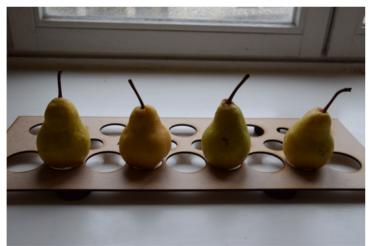


Experimenting



formed the base for the rest of the project.





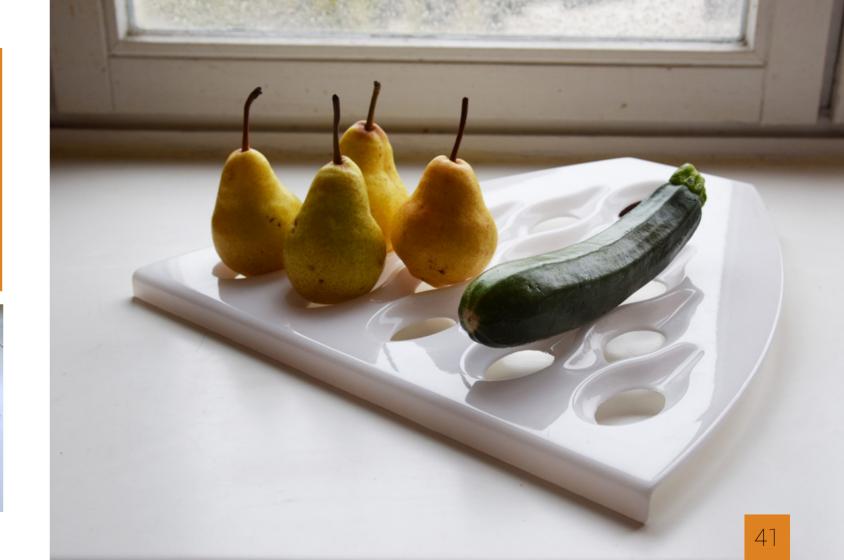






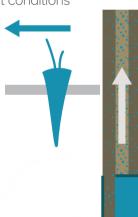
Different mock-ups were used to determine the size needed to store a weekly amount of greens and how to access and interact with them easily. It became clear that it would become a rather large product and therefore an eyecatcher in every kitchen. That's why I also focussed on presenting the fruits in an attractive and chique way so every green becomes a entity of its own.





Working principle

3. Evaporation moists the interior for perfect conditions



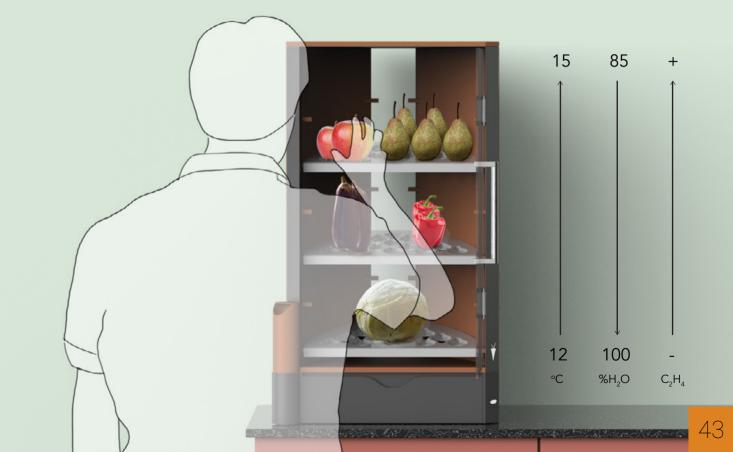
2. Evaporation draws heat from Oasis, cooling the interior



1. Water is absorbed by the sand through the capilar principle from the reservoir



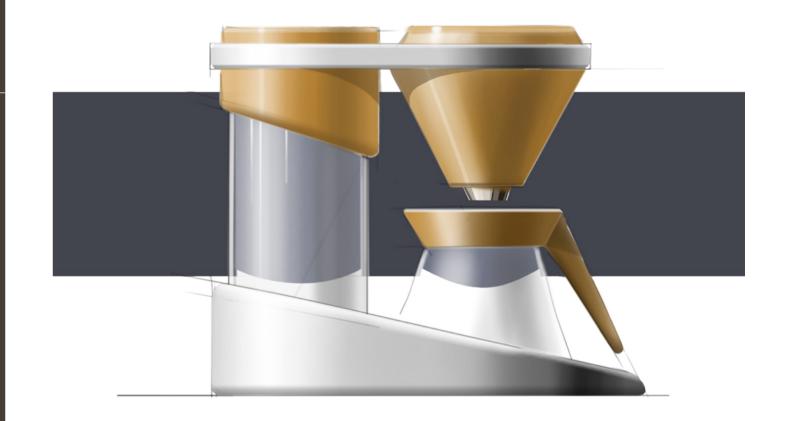
The interior climate will be slightly different for each plateau. And to know to put what where, just think of how it grows. Potatoes at the bottom and apple at the top.

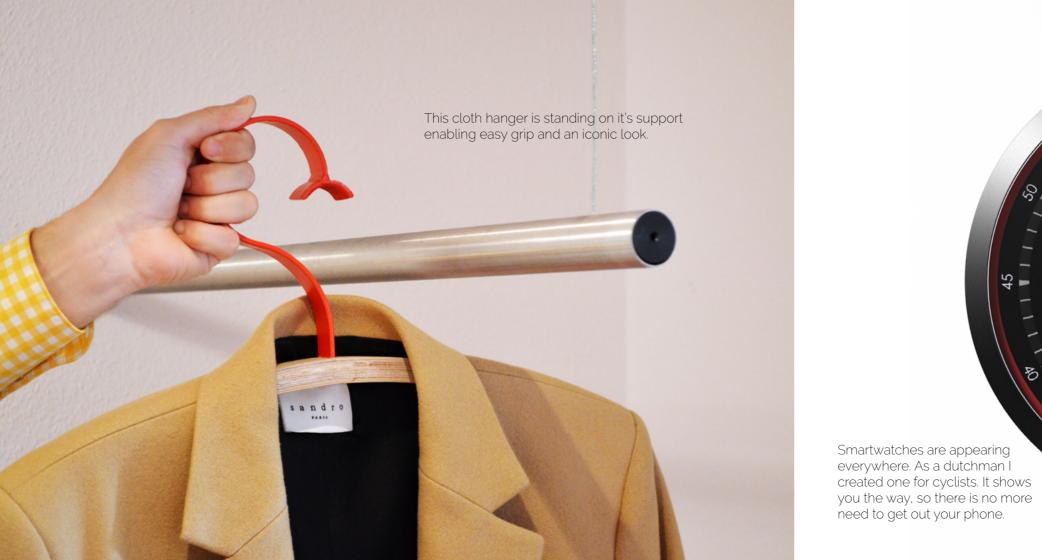


The middle

Renders, sketches & prototypes

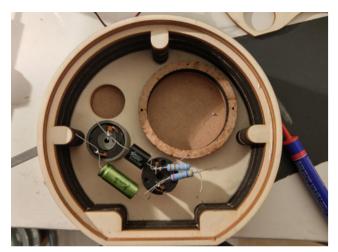
For the middle of this portfolio, I have a little surprise. Many projects that are worth to mention are described here briefly. I will show a variety of sketches, smaller projects and prototypes I made over the years. Most of them are personal projects. In this way I want to give an overview of what I like to do in my spare time.



























MiniLab

One lab, one pallet

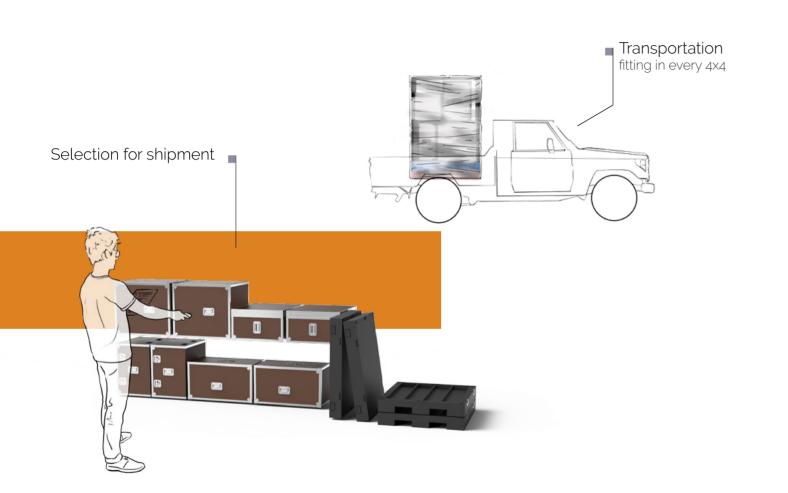
MIniLab is a transportable labaratory to examine bacterial infections and resistance in poorly accessable zones.

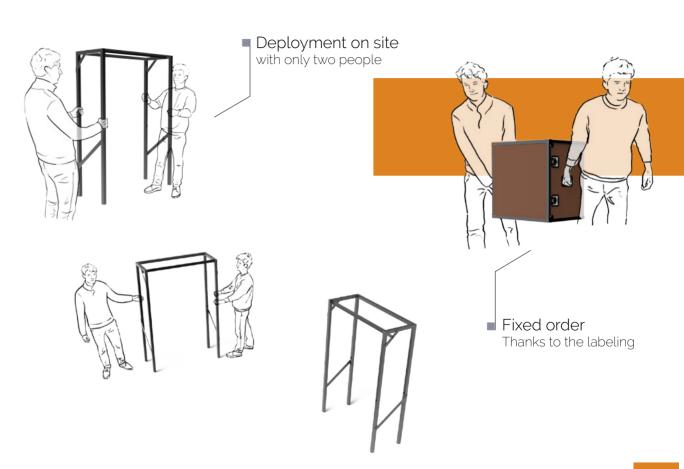
The Lab is designed to fit on one standard pallet where all apparati are packed in standard flight cases. The available space in the varius machines also is used to stock all consumables needed for one mission.

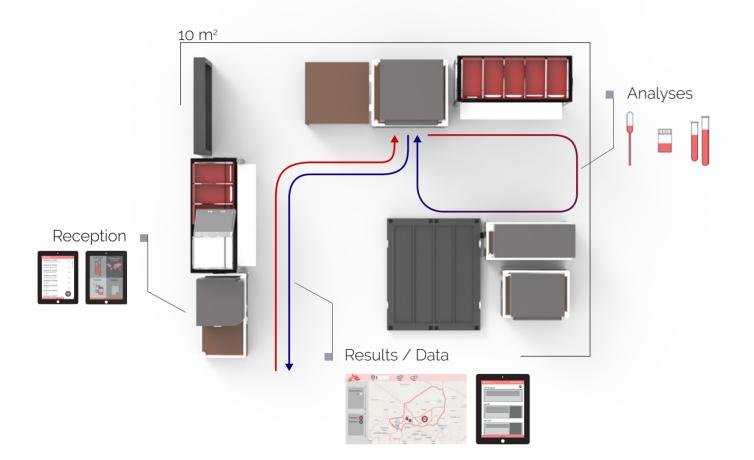
The Lab is designed with the principle that everything that is transported has to have a function. The frames protecting the Lab form the main structure and the crates are used for storage or table.

Together with the MiniLab goes a database where all data is collected to give ar overview of the bacterial resitance of specific zones.













Lox is the new series safes. One that has a durable exterior, but interior that will evolve with your needs.

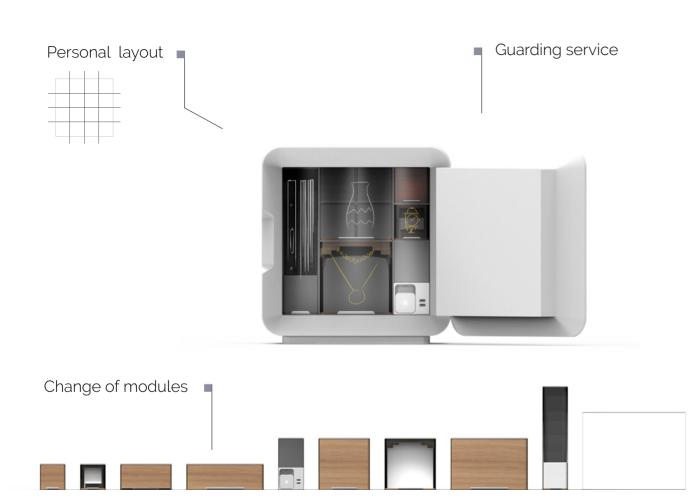
To enhance the feeling of security, Lox does not have a visible handlebar. It is elegantly incorporated in the monocoque.

When opened the appearance changes completely. A raster devides the interio in qubes meassuring 9x9 cm. All modules available are based on this grid. For every need there is a module available. No matter when dealing with paper documents, jewelry or digital appliances.

Along with Lox goes a service to keep up with your changing life. Modules are chosen carefully in the beginning, but can be changed when needed. And when you leave for a long time, you are able to stock your possessions with us. Using the empty safes from banks around the corner









Citrease

The juice is worth squeezing

Citrease is a mechanical juicer, which anyone can handle. Normally small mechanical juicers require a lot of force. Those which do not are too big for a normal kitchen.

Citrease has a spindle mechanism which spins the fruit apart from the vertica force. Thanks to this, the required force is minimized.

The design is based on an expired patent, where this spindle mechanism was introduced. We turned this patent in a new design in the style of Alessi.

